Four Seasons Advertising

esidents of our community are experienced and enthusiastic consumers. We're all reasonably healthy and solvent and independent, and we make it a point to promote our neighbors' businesses as much as we can.

To aid our selection of local businesses to support, we're now offering an ad program that highlights a range of services. Ads are carried in the *Four Seasons website*, *newsletter*, and *vendors' notebook* maintained in the clubhouse.

WEBSITE

The *ad page* link, <u>Our Advertisers</u>, appears on the main menu on the left of the website's home page and leads to the ad section **SUPPORT OUR LOCAL BUSINESSES**. This is where the ads are displayed. There is a virtually unlimited number of possible ads.

NEWSLETTER

A new *advertising section* helps to maximize our advertisers' exposure throughout the community. In addition, each business is featured in a half-page article in the first newsletter issue after they join us.

CLUBHOUSE

Ad pages are included in the *Vendor's notebook* that is maintained at the desk in the clubhouse.

For details about ad specs, terms, and fees contact marketing.

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